



# Lake Shore H.O.G. Monthly

L A K E S H O R E H . O . G . C H A P T E R # 3 5 2 2

## June Member's Meeting

Sunday, June 20, 2021

Lamb's Farm Magnolia Café

9:00 am breakfast 10:00 meeting



### Rides and Activities Quick Reference

6/6—Hidden Valleys of New Glarus—KSU 8:00 am—leaving from Rt 12 & 120 McDonalds, Volo

6/8—Bucket's Pub in Racine—KSU 6:45 pm—leaving from dealership

6/12—Fred's in Burlington—KSU 9:00 am—leaving from Rt 12 & 120 McDonalds, Volo

6/13—Chapter ride & Glowgolfing with LOH—KSU 2:00 pm—leaving from dealership

6/19—Super Dog in Wheeling—KSU 5:00 pm—leaving from dealership

6/20—Chapter meeting and ride directly following meeting—leaving from dealership

6/26—Breakfast & Ride with WWDC—KSU 8:30 am—leaving from dealership

6/27—Schmidt's in Elburn, WI—KSU 9:00 am - leaving from dealership

7/3—Out in the Boondocks—KSU 9:30 am—leaving from Rt 12 & 120 McDonalds, Volo

[Click here](#) for more info on rides



CHAPTER RIDE HOT LINE

847-281-3141



## Corey Johnston – Director



Great news John has the calendar working again and boy is it starting to fill up with great rides every weekend and there are even week-night rides. There are long rides, short rides a little of something for everyone. So if you haven't yet make sure you take some time and check it out.

Also please remember if you bring three or more teddy bears or match box cars to an event you will receive an extra initial on your activity card. We would ask if you are bringing these to a ride that you consider match box cars as they are easier for the road captain to transport.

We are excited to be holding our annual picnic again this year. We will be at Nippersink in Shelter C this year. Please make sure you print and mail a form in or sign up at the June meeting.

IF you are looking for a nice longer distance ride with friends consider joining us for our chapter trip to St Ignace in July. More information can be found on the website. I'm sure this season is going to be a great one filled with rides, laughter and friendships so if you are new please come out and get to know us and enjoy some of the fun. Now get out there and put some miles on those bikes! Until next time, enjoy the road.

Corey (Rain Man) Johnston  
"Listen to the wind, it talks..."  
Director/RC  
[director@lakeshorehog.com](mailto:director@lakeshorehog.com)

## Ralph Lenzini—Assistant Director



Hello all,

Well here we are in June already. The weather is looking pretty good. Sure hope it's this nice for our July trip.

For all the new members... we have a trip planned for the end of July. Please go to the web site or see the flier in this issue of the newsletter and you will get all of the info. It's going to be fun so check it out. That goes for all the members. Let's ride and have some fun together. Check out all the information and email Corey AND Ralph to let us know you are coming. Hope everyone is out riding and having fun.

Ralph "yoyo" Lenzini  
Assistant Director/RC  
[Assistantdirector@lakeshorehog.com](mailto:Assistantdirector@lakeshorehog.com)

## Heather Johnston – Secretary



Hello Everyone!

Hope you all are getting out and enjoying the open road and lovely weather we have been having lately. Quick highlights for upcoming events:

\*Chapter Picnic July 18th at Nippersink Forest Preserve. RSVP to Corey or Heather Johnston.

\*Primaries Trip to Saint Ignace, Michigan July 29-August 1. RSVP to Ralph Lenzini AND Corey Johnston via email so they have a count on how many bikes are coming."

Heather Johnston  
**Secretary**  
[Secretary@LakeShoreHOG.com](mailto:Secretary@LakeShoreHOG.com)

## **Dawn Cherry – Treasurer**



From the desk of the Treasurer:

I am always looking for something fun to share with the group, these newsletters roll around all too fast.

This is not a big deal but I changed up our financial statement. You can easily see all the transactions on a monthly basis to the penny (well, its rounded up to the dollar). This now can be viewed on one single page. Deposits and withdraws all laid out to easily view.

I always have copies of the most current statement on hand. I just don't want to bore anyone at the meeting, but if you get into it like I do then ask for a copy. I'd be happy to share. The bottom line looks good and we can continue on for another month. Sound financials!

On a personal note, I want to thank you for reaching out to me and Doug; Before, During and After his surgery. Having the support of friends and our extended family means everything to us. The doctors say he needs a little more recoup time, but through my eyes he is 100%!

If you are reading this and have no idea what I am talking about that means WE NEED TO MEET. Please come by and say hi at the next meeting or ride.

This newsletter is coming out after Memorial Day but I want to pause for a moment and give thanks to the men and women in the military who have given their life for our freedom. Because of their ultimate sacrifice I am privileged to open my eyes every morning and enjoy the freedoms of another day! God bless.

going that extra mile....

Dawn Cherry  
Treasurer/RC

[treasurer@lakeshorehog.com](mailto:treasurer@lakeshorehog.com)

## Roz Wrobel—Membership



HELLO SUMMER!!

Our family is growing and we are 201 brothers and sisters. It is so nice to see that we are growing and all the new faces. We have 6 new members this month, so please say welcome to : **Robert Rudy, Kay Brean, Ira Bransky, Judith Becker, Foreen Marvin and Richard Dusig, Jr.** If you see them at the dealership, a chapter ride or event, please say Hi and welcome to the best family of brothers and sisters any one could have.

If you are not getting the newsletter, please let me know so that I can check your email.

Just a reminder to keep your national H.O.G. active. If you should let your National H.O.G. expire, your membership with Lake Shore H.O.G. chapter is inactive until you renew your National H.O.G. This can be easily accomplished by logging onto [www.hog.com](http://www.hog.com).

Til next month, ride safe and have fun.

Roz Wrobel  
aka" Muffin"  
Membership Officer/Volunteer Coordinator  
[membership@lakeshorehog.com](mailto:membership@lakeshorehog.com)

## John R Sweeney Jr HEAD ROAD CAPTAIN

Howdy everyone,



On a couple of rides I noticed something that I wanted to address in general to all of our members. It has to do with movement within the group on a chapter ride, when we are rolling. You've heard it before, but I just wanted to clarify this for everyone's safety and general knowledge.

When the group is moving we never, ever change from one track to the other or fill in a gap in the spacing, by passing the bike in front of you (on either side) or behind you.

Many people have a preference of riding in the right track to be away from the center line and its traffic, others like the left track because the right track sometimes is rough with the road being patched or chewed up. Which ever you prefer, make sure that you get yourself positioned in the left or right track, as the ride lines up to get started. If you don't get the track you want, you have to wait till you get to the first rest or gas stop, then switch. If someone drops out of a ride for any reason and leaves that spot open, we leave it open until we get to a stop sign or traffic light and the group consolidates. When you start back up, the gap will automatically get filled. We do not pass each other while moving to fill a gap.

The only time that we would have to have someone change tracks or fill a gap would be if the lead or sweep of that ride instructed you too. They are in control of the ride and everyone's safety, so they will make that call if they feel it is necessary and safe to do so.

These rules aren't intended to chastise anyone, but just to remind everyone so that we stay safe on our rides. Lake Shore H.O.G. is one of (if not THE) safest chapters around. Guests that ride with us, complement us all the time. Several have joined the chapter after riding with us. It is because of the way we ride in this chapter.

So please remember these guidelines, enjoy our rides, be safe and don't forget to have FUN!

John R Sweeney Jr  
aka (Motor Mouth)  
"Shiny side UP, rubber side DOWN"  
Head Road Captain  
Lake Shore H.O.G Chapter  
[HeadRoadCaptain@lakeshorehog.com](mailto:HeadRoadCaptain@lakeshorehog.com)  
(847) 882-0187



## George Lang-Historian



"This was posted on our FB page but I wanted to make sure all of the group had a chance to see it."

Letter from the Jason Boever, Regional General Manager of LakeShore Harley-Davidson,

To all the Lakeshore Harley-Davidson HOG members and all other customers alike. I want to take a moment of your time to acknowledge some of your questions and concerns, and hopefully shed some light on the current state of affairs as it may pertain to you and our dealership. Since April of last year, the world as we know it has changed and that couldn't be anymore true than at Harley dealerships around the world. To read a message from the motor company directed to myself or our stores in general and it not mention 'because of Covid' is almost never the case. I want to be totally transparent when I say, Lakeshore HD has not escaped the path of this destructive wave of madness that's affected and more importantly, 'still affecting' us.

I want to acknowledge that we are understaffed and have been since our furlough ended 8 months ago. Our teams and managers have had the full green light on hiring retail associates for parts, service, motorclothes and motorcycle sales. They've had completely open and unfilled porters, drivers, detailers, service writer assistants, and even phone assistants. Finally we've had an open door for technicians this entire year as well. I understand the problems that creates, and I admit I would have never thought we would have that many open positions that we have gone months and not even seen a single applicant on. We changed our pay structures and increased some jobs to the absolute industry maximum, but that didn't help. We've spent 10's of thousands of dollars on advertising these openings through job posting sites, social media and anywhere we could possibly share our employment needs. We've watched and spoken to other dealers across the country and they've shared the same pain and frustration of being understaffed. The honest, painful, truth is not all people are coming back to work. Many of our vendors who provide services to us such as landscaping, grass cutting, powder coating, welding, janitorial, and on and on... say the same thing 'they can't get people to apply or come back to work.' To dispel any beliefs that you might have on the fact that people want to work and we aren't bringing them back, I'll offer anyone a \$200 gift card to anyone who brings me an applicant that we hire for any of those positions above. Please bring us people....we need people to fix many of these issues.

I'll also tell you that I've never seen a day that we had months of backorders on batteries or oil, grips or anything with vinyl or alloys and tremendous amounts of other raw materials like metals and plastics. A perfect example is helmets which most now have at least a 3 month backorder if the item is even still produced. To erase speculation, these problems are here and now and supply chains have used up all of their on hand product until finally stockpiles of raw unprecedented challenge of fulfilling your parts and service requests. We are working 5 times harder to produce what many of you are asking for.

.One simple example is you inquire about a battery and 'is it here and available' and we used to answer with yes (likely the answer) or no but I can get one here in three days. Now the likely answer to that is no and I need to get back to you on availability: so we check within our dealer network stores (likely a no). Then we check with Harley for a future available date, (knowing waiting 4,6,12 weeks isn't ok with you) we begin calling dealers across the country who show they may have it and keep calling until someone agrees to sell it to us. Many times we pay retail plus shipping, but that is OK because we are a rider helping a rider. Then with hat in hand, we call their understaffed parts department and/or their shipping receiving department to push for it to get shipped to us. At this point we might be spending 500% more time with an understaffed crew trying to fill one of the most common and simple items - a battery. Right now you might say 'hey, that's your problem, not my problem' but America isn't and shouldn't be wired that way. We should share in the burden and we ask that you have some patience and allow us to continue working for you. It isn't our 'employee Harley riders' neglecting to take care of our 'customer Harley riders'.

As I type this I know each and everyone one of you in your lives has seen the exact same things happen throughout this past year with toilet paper, paper towels, hand sanitizer, eggs, milk etc. Just because we are some people's hobby doesn't mean that we care any less, that I promise. The same distribution issues we've seen across our world this past year are affecting us now, more than ever. It's not because someone didn't do their job, but it's because a pandemic slowed parts of our world to a crawl.

Continued on next page



We have lost 10 times more Americans to Covid in one single year than the Vietnam War in a decade. More to Covid than the American Civil War lost in 4 years. More than American military lives in World War 1 and World War 2 combined. Before you say or ask, 'what's that have to do with it?' I'd ask - did anyone of those wars and accompanying death tolls change our world and if it did for how long. Americans struggled just to eat and handle the basics leaving very little time to hobbies. My father served a lifetime for his country and ultimately died for it but I wonder what he would think today knowing we lost over 580,000 American lives in less than one year. I believe he would think that we should become more of an optimist, rather than a pessimist and to not be so impatient of our worldly challenges during the rebuilding and rebounding phase of Covid. America, nor many of its businesses were aligned and operating at full capacity just after any of our last centuries great wars and we certainly didn't abandon them. We also probably didn't abandon our paper towel company due to supply issues post Covid, but we did all talk about it, discuss when and why, shared our opinions. I believe I remember thinking 'what's the big deal' but I still didn't know we were facing such a massive event like we have. We **MUST** recognize Covid infected over 32 million Americans and took the lives of almost 600,000. Your favorite restaurant wasn't open this last year but every scheduled day, your Harley store was. It probably wasn't pretty and efficient, nor certainly running at capacity but even when we only had 3 people to man a store of 30.....we opened our doors and sold part after part, keeping our customers on the road the best we could and we are still doing that.

My hope is that the Harley community will treat us, as we all would treat a fellow rider on the side of the road. Even when it's uncomfortable or untimely or cold and raining....we still extend our hand and do what Harley riders have always done, and that is to help, to understand and to band together and never leave a fellow Harley rider on the side of the road. My team and my commitment is to resolve anyone's issue. If you have an outstanding situation please contact LakeShore and ask for myself and I'll put a plan together to solve your problem myself. If you know people who want a job, send them to me...everyone hired gives you \$200 to spend in our store.

My ask is to recognize the challenges and continue to work with us....don't leave us on the side of the road.

Many thanks,

JASON BOEVER, Regional General Manager  
LakeShore Harley-Davidson | City Limits

George Lang  
**Historian**  
[Historian@LakeShoreHOG.com](mailto:Historian@LakeShoreHOG.com)

# Teddy Bear Corner



Hi Everyone,

Just a reminder that we are planning a live auction and are asking for any donations in the form of items that we can auction. All proceeds will go to buying more bears, stuffed animals and Hot Wheels. Anything that you feel would bring a few dollars at the auction is welcome. Or if you know of a business that you are familiar with that might like to donate to a good cause, please let me know.

The auction should be a fun time for everyone and it will benefit the kids, I'll talk more about this at our June meeting.

**Sammie Sweeney**

**Teddy Bear Coordinator - Lake Shore H.O.G. Chapter**

[LOH\\_Sammie@lakeshorehog.com](mailto:LOH_Sammie@lakeshorehog.com)

(847) 882-0187

## Ladies of Harley



**Debbie Lang**

[loh\\_debbie@lakeshorehog.com](mailto:loh_debbie@lakeshorehog.com)

(312) 510-3970



**Sammie Sweeney**

**Teddy Bear Coordinator**

[loh\\_sammie@lakeshorehog.com](mailto:loh_sammie@lakeshorehog.com)

(847) 882-0187

Our event will be a ride and miniature golf. On Sunday June 13th, we'll leave Lake Shore parking lot at 2 pm and ride along the lake front and Sheridan Rd., then wind our way back to Vernon Hills for Glowgolf. If you haven't done this before, it is a blast. Fee is \$10.00 for 18 holes, but if you RSVP to either of us by June 11th, we can get a group discount. So PLEASE RSVP.



# Photographer Bob Morrison



Hello Lake Shore H.O.G. Chapter Sisters and Brothers,  
Here are some pictures from our May meeting.







Keep the shiny side up and enjoy the road.

Bob





# 2021 Chapter Trip

Join us for our Chapter Trip to  
**St Ignace Michigan**  
Thursday July 29 - Sunday August 1, 2021

Hotels:  
Bavarian Haus Lakefront Inn  
800-732-9746  
Quality Inn Lakefront  
906-643-7581

Please email Corey & Ralph if you plan to attend  
[drcjohnston40@hotmail.com](mailto:drcjohnston40@hotmail.com) & [hwdald@gmail.com](mailto:hwdald@gmail.com)



Stay near three great lakes, Mackinac Island, Mackinaw City and the "Mighty Mac" Bridge





## **Chapter Trip**

Our primary officers are planning a casual trip this year to

**St Ignace Michigan**

**Thursday July 29, 2021 - Sunday August 1, 2021**

Meeting at Graham's Marketplace Wadsworth  
BP & McDonalds at the corner of Wadsworth Rd & 41

Thursday 7:30am departure

All parties are responsible for booking thier own hotel Officers  
will be staying at

**Bavarian Haus Lakefront Inn**

**800-732-9746**

or

**Quality Inn Lakefront**

**906-643-7581**

This trip will be a relaxed journey riding as groups North through  
Wisconsin into the Upper Peninsula of Michigan.

We will not have any formal rides during Friday and Saturday but as  
usual there will be plenty of beautiful riding with friends.

We will be offering group rides home on Sunday.

Please email Corey & Ralph if you plan to attend so we can plan on  
how many road captains and groups we need for the ride up and back.

## Primary Officers



### **Director**

Corey (Rain Man) Johnston  
217-259-3112  
[Director@LakeShoreHOG.com](mailto:Director@LakeShoreHOG.com)



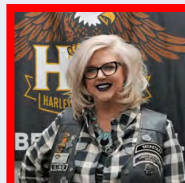
### **Treasurer**

Dawn Cherry  
224-302-2411  
[Treasurer@LakeShoreHOG.com](mailto:Treasurer@LakeShoreHOG.com)



### **Assistant Director**

Ralph Lenzini  
847-208-6831  
[AsstDirector@LakeShoreHOG.com](mailto:AsstDirector@LakeShoreHOG.com)



### **Secretary**

Heather Johnston  
217-317-0384  
[Secretary@LaShoreHOG.com](mailto:Secretary@LaShoreHOG.com)

## Discretionary Officers



### **Historian**

George Lang  
[Historian@LakeShoreHOG.com](mailto:Historian@LakeShoreHOG.com)



### **Chapter Products**

Sherrie Bransky  
[Chapterproducts@LakeShoreHOG.com](mailto:Chapterproducts@LakeShoreHOG.com)



### **Editor**

Laurie Lenzini  
[Editor@LakeShoreHOG.com](mailto:Editor@LakeShoreHOG.com)



### **Membership**

Roz Wrobel  
[Membership@LakeShoreHOG.com](mailto:Membership@LakeShoreHOG.com)



### **Head Road Captain**

John R (Motor Mouth) Sweeney Jr  
[HeadRoadCaptain@LakeShoreHOG.com](mailto:HeadRoadCaptain@LakeShoreHOG.com)



### **Officer at Large**

Scott Sears  
[OfficeratLarge@LakeShoreHOG.com](mailto:OfficeratLarge@LakeShoreHOG.com)



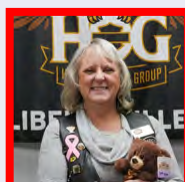
### **Ladies of Harley**

Debbie Lang  
[loh\\_debbie@lakeshorehog.com](mailto:loh_debbie@lakeshorehog.com)



### **Photographer**

Bob Morrison  
[Photographer@LakeShoreHOG.com](mailto:Photographer@LakeShoreHOG.com)



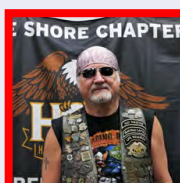
### **Ladies of Harley & Teddy Bears Coordinator**

Sammie Sweeney  
[loh\\_sammie@lakeshorehog.com](mailto:loh_sammie@lakeshorehog.com)



### **Safety Officer**

Doug Wrobel  
[Safety@LakeShoreHOG.com](mailto:Safety@LakeShoreHOG.com)



### **Webmaster**

John R (Motor Mouth) Sweeney Jr  
[Webmaster@LakeShoreHOG.com](mailto:Webmaster@LakeShoreHOG.com)