

Volume 35 issue 399

January 2023

LAKE SHORE



Monthly Newsletter

Whats Happening

Annual Member SignUp

January 15, 2023

At Lake Shore Harley

From: 11am to 1pm

Upcoming Rides and Activities

[Click here for more information on upcoming rides and activities](#)

Chapter Ride Hot Line 847-281-3141



Heather Johnston

Director

Welcome, 2023!! I hope all of you are having a happy & healthy holiday season!

I am looking forward to being your Director for the upcoming year. Thank you to all the officers and volunteers who help make this Chapter great!

Reminder: Please don't forget to come out and see us at Lake Shore Harley-Davidson on January 15th for our annual Chapter Signup from **11 am to 1 pm**.

Your **Discretionary Officers for 2023** are as follows:

Head Road Captain - John Sweeney
Safety Officer - Joe Murglin
Chapter Products - Brittney Frye
Membership - Roz Wrobel
Historian - George Lang
Editor & Webmaster - Eric Morris
L.O.H. - Sherrie Bransky & Karann McHugh
Activities - Nita Cruz & Sammie Sweeney
Officer at Large - Rich Faber

The Primary Officers and I have already begun planning for the Chapter Trip this year. Save the dates for **July 27-30th**. More details will be provided at Signup.

Heather "Bling" Johnston
Director
director@lakeshorehog.com
217-317-0384



Doug Wrobel

Assistant Director

Well, Hello all.

It's that time of the month again. But instead of the Treasurer, I'm your new Assistant Director. We, as the board are hoping to put some fun things together for this year. We've already got the dates and destination for the Chapter get away. That info will be forth coming,

As for now, don't forget the Chapter Sign Up. That will be on January 15th. So I hope to see you all at Lake Shore for that event.

For now, just sit back and relax. Stay warm and think about rides you have done in the past and let them warm you up. As I find out information about the 120th and 40 Years of HOG I will pass it on. The big change for the 120th is that it is in July this year.

Doug Wrobel
Assistant Director/Road Captain
asstdirector@lakeshorehog.com

**Picture
to come
soon**

Rick Cruz Treasurer

Happy New Year to all,

I am looking forward to serving the 2023 season as your Treasurer. Not much to report as yet, we do have funds in our coffers so we have a great start to the 2023 season.

Looking forward to seeing all at the sign up in January.



Until then stay warm, stay safe and keep thinking warm weather thoughts!

Rick Cruz

Treasurer/Road Captain

treasurer@lakeshorehog.com

**Picture
to come
soon**

Colleen Hancock

Secretary

No article this month. See you next month...

Colleen Hancock
Secretary
secretary@lakeshorehog.com

**Picture
to come
soon**

Nita Cruz & Sammie Sweeney Activities

Welcome to 2023,

Sammie Sweeney, and I are excited to be your Co-Activities Officers. We are looking forward to putting together a number of events. We will of course have the usual, Picnic in July, a Fall event and The Christmas party. We are currently looking to put together our first off season mixer, so watch for details coming soon.

We look forward to meeting you at sign-up and really would like some ideas for events. We look forward to working with all of you on the many activities throughout 2023. If you are on Facebook don't forget to join the Lake Shore H.O.G. Members-ONLY page where you can get updates on upcoming social events. It's also a great way to post and link up with friends for casual rides or gatherings.

Nita Cruz
Sammie Sweeney
Co-Activities

activites_nita@lakeshorehog.com
activites_sammie@lakeshorehog.com



Roz Wrobel

Membership

Happy New Year from membership!

Welcome to the new year of 2023 and with that comes rides and events that this chapter knows how to do. I am excited to see all of the members and excited to what this chapter has planned for the year.

Welcome back to all the returning board members and welcome to all the new board members.

As with the new year starting, its time for annual chapter sign up on January 15th. Keep a lookout for information on the time. Hope to see all of you there.

Please remember to keep your national H.O.G. up current. If it should expired, you membership with the chapter becomes inactive until your national H.O.G. is current. This can be easily done by logging on www.hog.com. I will also send a email or text if no email if it has expired. I check several times a month, please make sure that I have your current email address.



Roz Wrobel
aka" Muffin"
Membership Officer/Volunteer Coordinator
membership@lakeshorehog.com



John R. Sweeney Jr

Head Road Captain

Howdy,

I hope that all of you had a wonderful and **Merry Christmas** and a great and **H:)ppy New Year's Eve**.

This year was a good year for riding. We had a ton of rides on our ride calendar, which included every type of ride you could want. From 25 miles to 500+ miles, weekday, weekend, evening dinner, overnighter, chapter trip, Teddy Bear Ride and others. All in all, we had 89 rides with 802 bikes and 897 people attending with a total of 116,369 miles for the year. That is just chapter rides, not including all of the individual riding we all did. Some rides got cancelled due to weather, but still there was plenty of rides/riding to be had... ;—)

I'm hoping we can beat that next year, so in February we'll be having our annual Road Captain meeting to start filling up the calendar. And I want to give a **BIG SHOUT OUT** to all of our Road Captains. We wouldn't have such a full calendar, if it were not for all of them taking the time to plan out a ride, pre-ride it, prepare the maps, make the arrangements with the destination and then actually lead the ride. It takes time and some work, but we all do it, so that our members can ride, Ride, RIDE... Thank you all...

Speaking of that, if you have ever considered becoming a Road Captain, the sign-up for this year will be at our Annual Chapter Membership Sign-Up on January 15th at the dealership. Just come and see me at the sign-up table and I can answer any questions you might have or sign you up if you ready to give it a shot. It is a perfect way to give back to the chapter. When you joined you got to go on all of the well organized and led rides and as a RC, you can in turn do the same for the current and new members. It's fun and fulfilling and what the heck, it's an excuse to ride some more... ;—)

The requirements are to be a member and have ridden on chapter rides for at least one year. The rest will be shown to you through our mentoring program. Think it over and if you are interested, just see me at sign-up or give me a call or email me and I'll be glad to answer your questions.

Last thing, our Hot-Line is **STILL NOT WORKING**. We are trying to resolve it with the dealership, but for now, our website is the best and most up-to-date information on rides and activities, so please use that for the status of upcoming rides and events. (Of course the riding will start in the spring... ;—)

Till next month...

John R Sweeney Jr.

"Remember, shiny side up and rubber side down..."

Head Road Captain

HeadRoadCaptain@lakeshorehog.com

(847) 651-4469 (Cell) — (847) 882-0187 (Home)

**Picture
to come
soon**

Joe Murglin Safety Officer

Hello everyone,

I hope you all had a merry Christmas! Here's wishing you a Happy New Year with lots of fun and safe riding ahead.

For most of us this time of year means our bikes are as snug as a bug in a rug in the back of our garages. While it's probably a little too chilly to start looking over your bike and performing any preventative maintenance, you can start to work on something else to ensure you have a safe and hassle-free riding season next year - that something else is you.

I know it's easy to sit in front of the TV all winter and snack, especially after a long day at work, but do yourself a favor and do some stretching exercises for 15 or 20 minutes every day. You'll thank yourself when you finally have to muscle that 800 pound plus bike out from the corner of your garage this spring. Besides, it's a good habit to get into because the older we get the easier it is to pull a muscle, which could end up putting you out of commission for part of the riding season.

Take care and be safe everyone!

Joe Murglin
Safety Officer
safety@lakeshorehog.com



Teddy Bear Corner

Hi Everyone,

First off, I hope everyone had a wonderful New Years. Next, on behave of all of the kids that benefited from your donations, a big thank you for a very successful 2022 Teddy Bear Drive. We delivered a lot of joy (and Teddy Bears) to Nicasa and you can see pictures from their holiday party and the giving out of the bears on our website in the gallery section.

We are off to a good start for 2023. We had our annual Teddy Bear Bake Sale at the dealership and raised \$400.00 from our baked goods, ornaments and cook books. Thanks to everyone that donated, it is really appreciated. And we received \$55.00 from tips for our LOH ladies doing the gift wrapping. Awesome job ladies.

PetSmart gave us their first donation of over 500 stuffed animals, what a great way to start the new year.

In February, we will have our Teddy Bear Bingo, so watch next months newsletter for all of the information.

Again, thank you to everyone that gave animals, money, donations and/or volunteered throughout the year. We did really, really good and we'll do better next year.

Till next time,
Sammie Sweeney
Teddy Bear Coordinator
jr.sweeney@comcast.net
(847) 882-0187

**Picture
to come
soon**

Sherrie Bransky & Karann McHugh Ladies of Harley

Happy New Year everyone!

Sherrie Bransky and I have agreed to co-lead LOH this year. We thought we'd start out by telling you a little more about ourselves for those who may not know us.

Sherrie has been a part of the chapter since 2017. She rides a 2016 Softail Slim. Sherrie has served the Chapter in roles as Secretary and for Chapter Products. She has a daughter, Tyler, who is also a Chapter member.

I, Karann (pronounced like Karen), joined the Lakeshore Group in June 2021 after moving up this way in 2019. I've been riding my own for 6 years now and was a passenger for many years before that. I currently ride a 2018 Anniversary Heritage and started on a 2005 Fat-boy which I found to be a great starter bike for its stability and forgiving nature for this new rider. I find riding both exciting and stress-relieving at the same time. I have three grown kids. One is still with me and the other two recently moved to North Carolina.

We are planning to solicit input on some ideas we have for activities this year and also get input from you at the LOH table at Chapter sign-up in January and a brief LOH meeting following the February Chapter meeting. We have a mix of destinations in mind and possibly a 2-day overnight trip.



Sherrie Bransky
Karann McHugh
Ladies of Harley

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George Lang

Historian

12/28/22, 9:09 AM

The Harley Owners Group Blog | H.O.G.® history: the beginning

OFFICIALLY LAUNCHED ON JANUARY 1, 1983, THE HARLEY OWNERS GROUP® BOASTED MORE THAN 30,000 MEMBERS...

THE EARLY DAYS: 1983-1985

Emerging from a dark cloud of corporate quicksand that stunted its growth in the 1970s, Harley-Davidson Motor Company regained its mojo following the landmark point in its history when a group of 13 executives bought the company back from the AMF Corporation in 1981. The buyback re-energised and refocused the fabled company on its strongest asset: the most loyal customers in the world.

Following the deal closure, executives celebrated by riding from York, Pennsylvania, (where the deal was finalised) to Milwaukee, Wisconsin, meeting with and talking to riders, retailers and Harley-Davidson® motorcycle enthusiasts along the way. More than just a celebration, the ride was a declaration: the Harley® brand is back, and we know how to take care of our riders. The seeds of the Harley Owners Group® were being sown.

But the H.O.G.® concept really got off the ground in 1978, the company's 75th anniversary year, when Harley-Davidson organised a series of cross-country rides with different members of the management team. "We saw it as a way to get out on the road, reconnect with customers, and have some fun," wrote Willie G. Davidson – also a member of the buyback team – in his 2003 book, 100 Years of Harley-Davidson.

Officially launched on January 1, 1983, the Harley Owners Group® boasted more than 30,000 members. The new club hit the ground running, with some of the now familiar benefits of H.O.G. offered from the very beginning: H.O.G. Fly & Ride launched in 1983; *Hog Tales*® magazine made its early debut with the February/March 1983 edition – a six-page, two-colour tabloid – and, of course, a variety of patches, pins, and other collectibles.

<https://blog.hog.com/insider-articles/h-o-g-history-the-beginning>

Historian (cont'd)

12/28/22, 9:09 AM

The Harley Owners Group Blog | H.O.G.® history: the beginning

H.O.G. sponsored quite a number of official events across the US and Canada in 1983. That first year, however, they were staged in conjunction with established motorcycle events, such as the Sturgis Rally, Daytona Bike Week, and various motorcycle races. The first 'stand-alone' events took place in 1984, in Reno, Nevada, and Nashville, Tennessee. Together, they are considered the first official H.O.G. rallies. The events included many familiar activities – such as demo rides, a ride-in show, a poker run, drill teams and self-guided tours, to name a few. But the scale was much smaller than we have today; combined attendance was about 3,000. By the end of 1985, H.O.G. had reached more than 60,000 members (with 49 official chapters).

Next month: H.O.G. goes global

<https://blog.hog.com/insider-articles/h-o-g-history-the-beginning>

3/3

George Lang

Historian

historian@lakeshorehog.com



Bob Morrison

Photographer

Hello Lake Shore Brothers and Sisters,

Here are some pictures of 2022 in review. Hope you enjoy them and that they bring back some great memories.

Annual Member Sign Up:





Teddy Bear Bingo:





Bike Blessing:







Ride for Freedom:



Annual Chapter Picnic:







Phil Seils Celebration of Life:



Donation for Pastor Oechler:



Visiting Our Brother Joel:



Annual Teddy Bear Boxing Party:



Teddy Bear Delivery:



Annual Holiday Party:

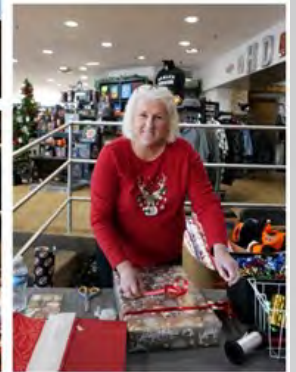






Breakfast Social and Teddy Bear Bake Sale:





Nicasa Holiday Party:



These pictures are just a few of the many memories we have through 2022.

Hope you enjoyed them as we now look forward to 2023.

Hope everyone has a Happy New Year!

Bob and Nancy

Bob Morrison
Photographer
photographer@lakeshorehog.com

Primary Officers



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Heather Johnston
217-317-0384
Director@LakeShoreHOG.com

**Picture
to come
soon**

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847-693-6527
Treasurer@LakeShoreHOG.com



Assistant Director
Doug Wrobel
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**Picture
to come
soon**

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Colleen Hancock
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Discretionary Officers

**Picture
to come
soon**

Activites (co-officers)
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Sammie Sweeney
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**Picture
to come
soon**

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Historian
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**Picture
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Ladies of Harley (co-officers)
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Membership
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Officer at Large
Rich Faber
OfficeratLarge@LakeShoreHOG.com



Photographer
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**Picture
to come
soon**

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