

**Volume 35 issue 400**

**February 2023**

# LAKE SHORE HOG<sup>TM</sup>

**Monthly Newsletter**



# Whats Happening

## Monthly Meeting

February 19, 2023

Breakfast at 9am

Meeting at 10am

Magnolia Café at Lambs Farm

## Upcoming Rides and Activities

Teddy Bear Bingo following meeting

[Click here for more information on upcoming rides and activities](#)

**Chapter Ride Hot Line 847-281-3141**



## **Heather Johnston**

### **Director**

It was awesome to see so many familiar faces, and a few new ones, at signup. We had 119 members sign up so far, and counting!

I'm looking forward to the fun activities and great bonding experiences that our Activities Officers, LOH Co-Chairs, and Road Captains are planning for us.

Make sure to check out the flier in this newsletter and on our website for details about our Chapter trip. This year is "H.O.G. Heydays in Hayward" and the dates are July 27-30. Hope you'll join us! You must call the hotel and press the option for an existing reservation to talk to the front desk. Please reference Lake Shore H.O.G. when making the reservation to ensure you receive the discount in the room block.

Our February meeting will be here before you know it. So, until next time, take care and be well.

Heather "Bling" Johnston  
**Director**  
[director@lakeshorehog.com](mailto:director@lakeshorehog.com)  
217-317-0384





## **Doug Wrobel**

### **Assistant Director**

Well, hello again and Happy New Year's. Hope everyone had a good New Year's. Roz and I along with the family spent New Year's Eve in Chattanooga TN then on to Orlando.

We had our Chapter Sign Up, on the 15th and it sure was nice to see all the returning Chapter Members as well as several new members. Everyone was able to get caught up with other members. Would like to thank Bob Morrison for all the Photo's.

As you all may know, we have two main events going on with Harley-Davidson. The first will be the Mid-America Regional H.O.G. Rally down in St. Charles, Missouri from the 22nd to the 24th of June and the second is H/D Homecoming/Harley-Davidson 120th Anniversary & H.O.G. 40th Anniversary which has been moved to July 13-16, in Milwaukee. The following three pages are for the Regional Rally. They are the Invite Letter and Schedule of Events for the Rally. If anyone is Interest, I do have a four page list of Hotels in the area. There will be more to follow on both Events.

Then we have picked the dates and the name for the Annual Chapter Get Away. The dates are July 27th to 30th in Hayward Wisconsin. Hotel reservation can be made at the AmericInn Hayward.



2023 Mid-America Regional H.O.G.  
Rally  
**Rally by the Rivers**  
June 22-24, 2023



This years Regional Rally will be a Rally by the Rivers to be held in beautiful, historic St. Charles, Missouri!

Our committee is busy planning a great event for attendees at this first-ever Regional Rally in the state of Missouri. We expect to have three fun-filled days of great rides on crooked roads along the rivers, through the valleys and beside the bluffs. Many other exciting events are also being planned, such as: Early Bird Welcome Party at St. Charles Harley Davidson, police bike demos, Bike Night at St. Charles Harley Davidson, a Street Party in downtown St. Charles and we'll close out the Rally with a Party in the Park alongside the Missouri River. The Wall of Death will be at St. Charles Harley Davidson for the duration of the Rally. For those not familiar, it's a barrel shaped cylinder made of wooden planks in which professional motorcyclists travel along the vertical wall and perform stunts, held in place only by friction and centrifugal force!

And rides, we'll have lots of rides! Ride Coordinator Joe Bilodeau and his team are preparing over 35 rides from which to choose, both guided and self-guided. These rides will take you on both sides of the Mississippi, along the Missouri and Illinois Rivers, so, truly a Rally by the Rivers! Rides will be available to the World- Famous St. Louis Arch, America's Wall, which is an exact replica of the Vietnam Veterans Memorial in our nation's Capitol, and to many of our favorite spots in the area.

Please remember to bring your chapter flag for a Parade of Flags. The Mayor of St. Charles plans to lead the parade on his Road King!

I'm sure you are aware there has been a delay, due to technical issues, with the Registration website, but indications are that it should be operational very soon. In the meantime, we encourage your members to get their hotels booked room at the earliest convenience! Attached with this message is a complete list of hotels with which we have discounted room blocks. The room block at the Courtyard by Marriott is sold out. They may still have rooms, but not at the discounted price. Also attached is a draft schedule of events at this year's rally.

More information can be found at: <https://www.facebook.com/MidAmericaHOGRally> <https://www.members.hog.com/rallies>

We are looking forward to seeing you and your chapter members in June to Ride and Have fun!

Your 2023 Rally Committee

## **2023 Mid-America Regional H.O.G. Rally**

### **Rally by the Rivers June 22-24, 2023**

Here are some of the highlights of the schedule. Some changes and revisions are possible.

#### **Wednesday, June 21, 2023**

Early Bird Registration and Party

- St. Charles Harley Davidson – 3808 W.Clay, St. Charles, Missouri
- Food, beverage, live music and fun

#### **Thursday, June 22, 2023**

Rally Registration and Ride info – 7:00 AM – 5:00 PM

- Courtyard by Marriott – 4431 Veterans Memorial Parkway – St. Peters, MO

Guided and Self-Guided Rides

- Guided rides stage at St. Charles Harley Davidson

Harley Demo Truck at St. Charles Harley Davidson

Bike Night/Opening Ceremony – 6:00 PM – 10:00 PM

- St. Charles Harley Davidson
- Food, beverage, live music and fun
- Shuttle service to-from select hotels to be provided later

#### **Friday, June 23, 2023**

Rally Registration and Ride info – 7:00 AM – 5:00 PM

- Courtyard by Marriott – 4431 Veterans Memorial Parkway – St. Peters, MO

Guided and Self-Guided Rides

- Guided rides stage at St. Charles Harley Davidson

Harley Demo Truck at St. Charles Harley Davidson





Street Party in downtown St. Charles

- Food, beverage, live music and fun
- Shuttle service to-from select hotels to be provided later
- Corner of 2nd and Morgan Streets

**Saturday, June 24, 2023**

Rally Registration and Ride info – 8:00 AM – 11:00 AM

- Courtyard by Marriott – 4431 Veterans Memorial Parkway – St. Peters, MO

Guided and Self-Guided Rides

- Guided rides stage at St. Charles Harley Davidson

Harley Demo Truck at St. Charles Harley Davidson

Party by the River/Closing Ceremony – 6:00 PM – 10:00 PM

- 1050 S. Riverside Dr. – St. Charles, MO





## **Rick Cruz**

### **Treasurer**

Sign-up was a success; it was good to see all of our returning members as well as new members. Welcome to all and I'm looking forward to a great 2023 season of riding and events. Financials are in good shape, and I will provide details at our February meeting.

Rick Cruz  
**Treasurer/Road Captain**  
[treasurer@lakeshorehog.com](mailto:treasurer@lakeshorehog.com)





## **Colleen Hancock**

### **Secretary**

I was happy to see all the returning members and getting to meet the newbies at sign ups, it was great talking with all of you. We had a total of 117 members (115 returning and 2 newbies) come in person and 2 more mailed in for a Grand Total of 119 members for 2023. I'm looking forward to the 2023 season and the many great rides we will have on the calendar soon. Be sure to check the website for more details.



Please come enjoy a delicious breakfast at Lambs Farm in  
February.

The meeting is scheduled for Sunday February 19, 2023, with  
breakfast at 9:00am  
and the meeting starting shortly after at 10:00am.

Colleen Hancock

**Secretary**

[secretary@lakeshorehog.com](mailto:secretary@lakeshorehog.com)



## **Nita Cruz & Sammie Sweeney Activities**



### **Coming on a Saturday in MARCH**

Let's get together at Mission BBQ in Gurnee,

**Saturday March 11, 2023 at 11:00AM**

for some good food and company while we wait for the warmer weather to arrive.

We will have a sign-up sheet at the February meeting for anyone interested in going.

If you have any questions about Mission BBQ, this has been added to the Calendar with a host of information.

**Hope to see you there.**



Nita Cruz  
Sammie Sweeney  
**Co-Activities**

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[activites\\_sammie@lakeshorehog.com](mailto:activites_sammie@lakeshorehog.com)



## **Roz Wrobel**

### **Membership**

Greetings from Membership corner!

Happy February and we are off to a good start with so many returning members and 2 new members. We are starting the year off with 119 members! It was wonderful to see all the returning members at sign up and what a turn out. Your board has so many things planned for this year as for rides and activities. Please check the website and also the members only page on Facebook to keep updated on what is happening.

We have 2 new members and they are: Patricia Bradley and Dominick DiMaggio. Please say hi if you see them at an event, ride, or at the dealership. Welcome to the family.

Please remember to keep your national H.O.G. membership current. If it should expire, your membership with the chapter becomes inactive until your national H.O.G. membership is current. This can be easily done by logging on at [www.hog.com](http://www.hog.com). I will also send an email, or text if don't have your email, if it has expired. I check several times a month, please make sure that I have your current email address.



Roz Wrobel  
aka" Muffin"  
**Membership Officer/Volunteer Coordinator**  
[membership@lakeshorehog.com](mailto:membership@lakeshorehog.com)





## **John R. Sweeney Jr**

### **Head Road Captain/ Webmaster**

Howdy everyone,

Here we go again... ;—) Another year and another riding season is upon us. All of the RC's are getting ready to plan out our ride calendar for 2023. Our RC meeting is in February and I will be updating the calendar shortly after that, so everyone can start planning which rides they want to attend.

For right now, the dealership is still having issues with their phone system and our Hotline is still down. (Has been since September). For now, PLEASE use the [ride calendar](#) for the most up to date information for any and all rides, whether its for planning, updates and/or cancellations.

I am happy to welcome 6 new trainee's and thank them for stepping up and volunteering to become Road Captains. It is appreciated and is a great way to give back to the chapter. If they all complete the process this year, we will end this year with 28 RC's, which is great. That means more rides on the calendar and more diversity of the types of rides, which we will all benefit from and enjoy. Welcome again and thank you all.

As we start looking to the riding season, please remember to sign-up for our chapter Mileage Contest and the Harley Ride365. To check if you are already signed up for our contest, check on our [website](#). Remember our contest is one check-in per year, so if you are already signed up, you will check out at our October meeting and that ends up being your starting mileage for 2024. Ride365, you need two check-ins each year at the minimum. One to start and one to end within the calendar year (Jan 1 - Dec 31) and you do that one at the dealership ONLY. You can check-in more often to either update your progress or possibly register that you have crossed a milestone to get your next mileage rocker from H.O.G..

Lastly, some of you are like me and don't put your bikes in storage, hoping for those few nice riding days throughout the winter. Please remember to check over you bike thoroughly, before you pull out. Your bike has been sitting for weeks or maybe even months. Check your brakes, lights and definitely, your tire pressure. You don't want to make a turn and discover that you are having control issues or try to stop and can't. Just take those extra couple of minutes to be sure your hog is ready to ride and get you back home safely. I'll see you on the road... (maybe ;—)

Till next month...

**John R Sweeney Jr.**

**aka (Motor Mouth)**

"Remember, shiny side up and rubber side down..."

**Head Road Captain**

[HeadRoadCaptain@lakeshorehog.com](mailto:HeadRoadCaptain@lakeshorehog.com)

(847) 651-4469 (Cell) — (847) 882-0187 (Home)



## **Joe Murglin**

### **Safety Officer**

Some of us choose to wear a helmet for various reasons like crash protection, road noise protection, rain visibility, and if you're like me, to protect my bald-ass head from sunburn. Most people think that if a helmet has a DOT sticker on the back you're good to go. That's not necessarily the case. Did you ever wonder what the meaning behind that sticker is? Or, what about the other helmet safety stickers like Snell or ECE/FIM? I thought it might be interesting to give a brief overview between the differences in these ratings.

The first, and most prevalent, is DOT which stands for the Department of Transportation. The sticker actually refers to government helmet test standard FMVS 218 which was originally created in 1974 and based on public road automobile accident data. In a nutshell, the test consists of hitting the helmet with both spherical and flat anvils at a specific load at specific locations on the helmet. The standard is based on the honor system. In other words, it's up to the helmet manufacturer to test the helmet and declare if it passes. Face shields and helmet strap testing is not required. There are several issues worth noting here. First, the manufacturer can design the helmet to pass since the locations of impact are spelled out in the test procedure, so they can cut material cost in the untested areas of the helmet. Second, manufacturers have been routinely caught cheating by lying about a successful pass. The last audit done in 2006 by the DOT found 18 out of 40 samples from various manufacturers failed. Also worth noting is that the manufacturer can sell the helmet prior to testing!

The second rating that you will come across is the Snell Foundation, usually associated with more expensive helmets. In order to achieve Snell certification, the helmet must be tested by an independent lab, which will also audit helmets by going out into the marketplace and purchasing them for testing. Therefore, Snell certification tends to be expensive which is part of the reason for the higher helmet cost; the other is the cost of construction to meet the certification requirements. Similar to DOT testing, the helmet is impacted with both spherical and flat anvils, and an additional edge type anvil (to simulate a curb impact). Also, unlike DOT, the Snell cert requires two impacts at each random location instead of a single impact. In addition, the test also includes shell abrasion, visor impact and chin strap tests. It's worth noting that to date no modular helmets or helmets with drop down visors have Snell certification.

There is a third helmet certification, the European ECE/FIM. Suffice it to say it falls somewhere between DOT and Snell.

I felt it was important to show the differences between the two most common certifications found in the U.S. to help anyone who is thinking about purchasing a helmet. The bottom line is that you get what you pay for when it comes to helmet construction.

Joe Murglin  
**Safety Officer**  
[safety@lakeshorehog.com](mailto:safety@lakeshorehog.com)



# Teddy Bear Corner

## Happy FeBingoary!

Hi Everyone,

It's that time again. Our Bingo game will be after our February 19th meeting, right there at Magnolia Cafe. Entry fee remains at 2 animals or 5 cars for a book of 10 cards. Each additional donation of 2 animals or 5 cars gets you another book of 10 cards. One prize awarded to the winner of each game and don't forget that the last game is a final Cover All and wins the \$50 gift certificate.

This is always a good time, so come join us.

### Teddy Bear Bingo - Feb 19th



Time is right after our  
Chapter meeting at  
**Magnolia Cafe**

Bingo Time



ENTRY FEE AND 1 PACKET OF 10 CARDS:  
2 stuffed animals or 5 Hot Wheels

EACH ADDITIONAL PACKET OF 10 CARDS (if you want any):  
2 stuffed animals or 5 Hot Wheels

Please R.S.V.P. Sammie at [jr.sweeney@comcast.net](mailto:jr.sweeney@comcast.net) or (847) 882-0187 just to get a head count.  
Prize awarded for each game and the Grand Prize is a \$50 gift card for the last game - Cover All

Till next time,  
Sammie Sweeney  
Teddy Bear Coordinator  
[jr.sweeney@comcast.net](mailto:jr.sweeney@comcast.net)  
(847) 882-0187





## **Sherrie Bransky & Karann McHugh**



Ladies of Harley (LOH) is a program sponsored by HOG to support women motorcycle enthusiasts - both riders and passengers - and encourage women to participate in more chapter events as well as functions specifically for LOH. You do not have to own your own bike to be an LOH member or to participate in LOH activities.

Ladies of Harley sign up was very successful at the January membership registration! We had 25 ladies sign up to say they're interested in participating in our chapters LOH events and would love to have others join as well. We appreciate the time everyone took to give us their input on the events they'd like to see us do this year. The top five events most voted for were:

1. 2-day overnight trip to Galena (ride/cage)
2. Day ride/cage to the Tulip Farm in Spring Grove (April/May)
3. Spa day
4. Holiday get together & gift exchange
5. Wine tasting & lunch at CoopersHawk

We are working on specific dates and details for these events. Stay posted to the LOH section of the chapter website and to meeting announcements for more details to come!

In addition to your Chapter LOH membership, you can also sign up for a National LOH membership. The Ladies of Harley National membership allows you to participate in all LOH activities at the various HOG rallies and events. To join National LOH, call 1.800.CLUBHOG or log into your member profile on hog.com and click on the National LOH box on your national HOG application.

As the Ladies of Harley Officers, Karann and I want to welcome you & personally invite you to join us at one of our Chapter or LOH events whenever you'd like.

If you have any questions, or would like to join the Lake Shore Ladies of Harley, give us a call. We look forward to enjoying the freedom of the open road with you and hearing about your journey riding!

Sherrie Bransky  
Karann McHugh  
**Ladies of Harley**

[loh\\_sherrie@lakeshorehog.com](mailto:loh_sherrie@lakeshorehog.com)  
[loh\\_karann@lakeshorehog.com](mailto:loh_karann@lakeshorehog.com)



## **George Lang**

### **Historian**

The Harley Owners Group is a sponsored community marketing club operated by Harley-Davidson for enthusiasts of that brand's motorcycles. The H.O.G. is "the granddaddy of all community-building efforts," serving to promote not just a consumer product, but a lifestyle.

*-Wikipedia*

**Founded:** 1983

**Membership:** 1,000,000 +

**Affiliation:** Harley-Davidson

**Type of Business:** Company sponsored club

**Abbreviation:** H.O.G.



## **Bob Morrison**

### **Photographer**

Hello Sisters and Brothers,

We had a great turnout for our Membership drive on January 15<sup>th</sup>! Here are some pictures from that event. Hope to see a big turnout in Feb. Remember, the Teddy Bear Bingo is that day after the meeting in the same room.

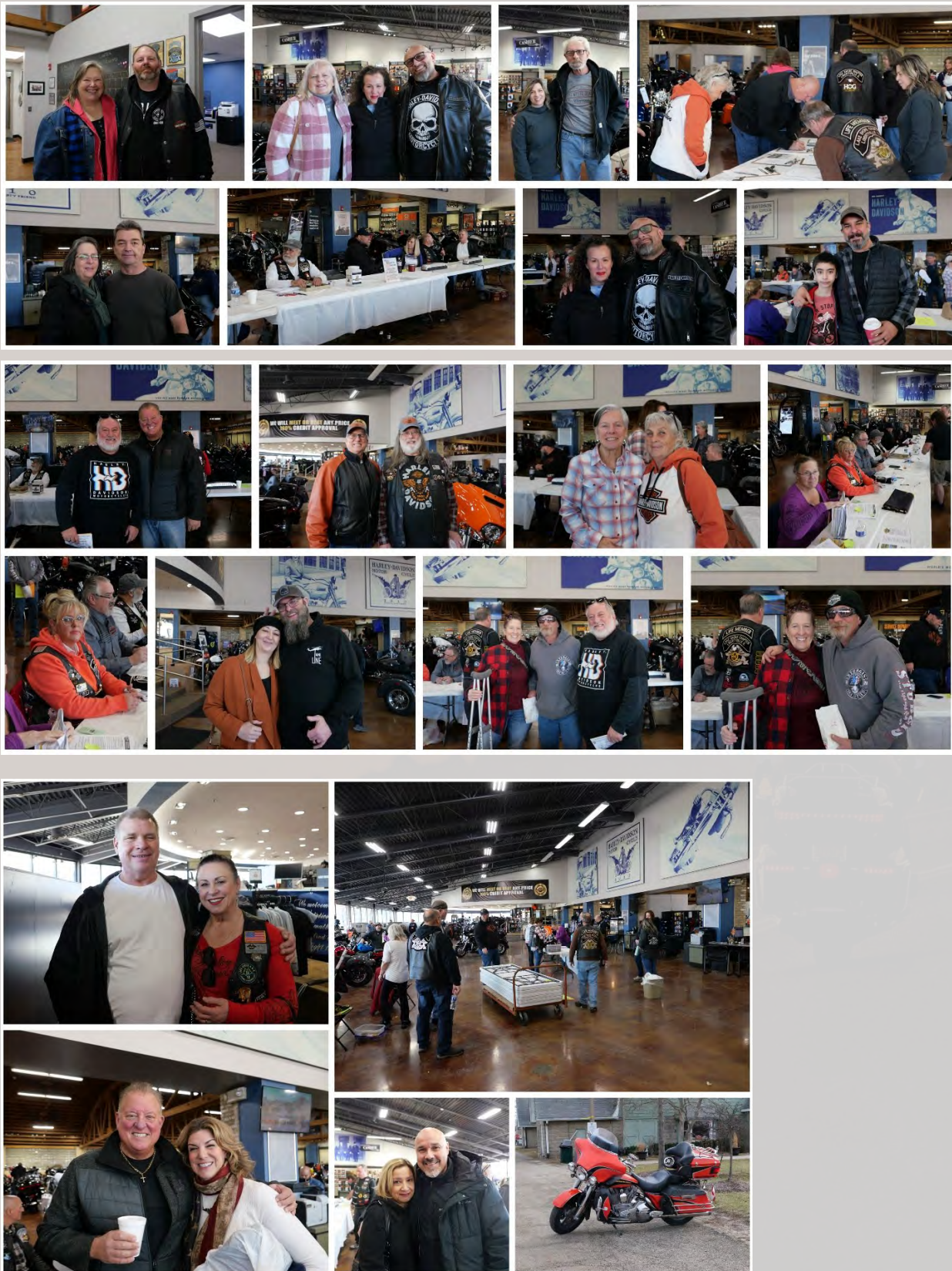


Bob Morrison  
Photographer  
[photographer@lakeshorehog.com](mailto:photographer@lakeshorehog.com)









See you in February!

Bob and Nancy



## **Corey A. Johnston**

### **Editor**

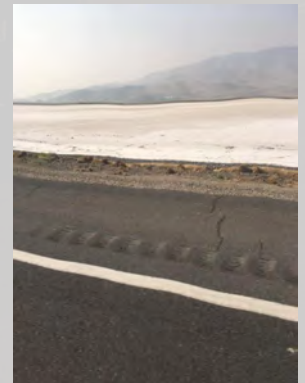
Well hello again to everyone! You all got lucky and had an entire year off from reading my articles lol. As the new editor I am always open to new ideas or suggestions. One thing I would like to do each month is a membership showcase page, so if you would like to share stories from an awesome trip or ride or just want to share your personal H.O.G. story with other members please feel free to send me an email. I will start off with a bit of an example using my own experiences.

Corey (Rain Man) Johnston  
"Listen to the wind, it talks..."  
Editor/RC  
217-259-3112



## Member Highlight Corey Johnston

Lake Shore H.O.G. member since 2014. My first Harley was a used 2007 road king classic since then I have owned a 2016 road glide ultra and my current 2018 road glide ultra "Thunderbird" she has just under 80,000 miles on her so she isn't broken in quite yet. I have served the chapter as Activities officer, Director for four years, Road Captain for five years, and now editor. I would say I am passionate about riding Harley-Davidson motorcycles and I love sharing that with others. I get great joy out of leading rides and planning trips for others to enjoy. My road name is Rain Man, in 2016 I received the name from friends because every trip I took it rained, I kept track that season I rode over 5,000 miles in the rain. Words of advice buy a good rain suit. Those that know me know that I have a thing for endurance riding and pushing my personal riding limits. This is not for everyone but I love Iron Butt rides. My first official one was a ride to Nashville for lunch and back home the same day, 1061 miles in 19 hours. I have ridden around Lake Michigan in less than 24 hours twice. One of my favorite years of travel was 2020. I set out on a Monday morning from my home in Waukegan and ended my day in Western Montana traveling 1500 miles in under 30 hours. The next day I traveled across beautiful Idaho and Washington through the cascade mountains to Bremerton Washington, West of Seattle, traveling over 2000 miles in under 48 hours. Day three I traveled the Olympic peninsula stopping the North Westernmost point in the contiguous US. I continued down the pacific coast highway through Oregon and was forced to turn east due to wildfires in California. I traveled through the mountains and high deserts of Nevada, through the salt flats of Utah, through Wyoming, Nebraska, and Iowa. I camped out in rest areas two of the nights. By the end of the trip I had traveled about 6,000 miles and 12 states in 7 days. I brought my bike home for service and a week of work before setting out again. I then road with my father and Doug Wrobel to the East Coast down the Mountains of Virginia, through the Carolinas and Georgia on to Florida. We rode to Key West where I took a photo at the South Easternmost point of the US. I was so excited to have ridden coast to coast in less than three weeks, including an off week. I feel very blessed to be able to share the road with so many interesting people and to be able to say at the age of 37 that I have ridden over 130,000 miles on a Harley Davidson, all across this gorgeous country. If you are interested in long distance or endurance riding or need help planning your next trip please don't hesitate to say hey. I would be happy to give my personal tips.





**Don't miss out on another  
fantastic trip!**

**Thursday July 27-Sunday July 30**

**This year we will be traveling to  
Hayward Wisconsin**

**Enjoy beautiful back country riding  
close to Lake Superior, Duluth MN, the  
Porcupine Mountains of Michigan and so  
much more!**

**Book now at**

**AmericInn Hayward**

**15601 US Hwy 63 Hayward, WI 54843**

**715-502-5820 call front desk**

**Reference Lake Shore H.O.G.**

**2 queen rooms: \$129.99 a night**

**king rooms: \$134.99 a night**

**2 routes under 385 miles**

**Please email when you book your room**

**Heather & Corey at**

**johnstonh@comcast.net &  
drcjohnston40@hotmail.com**



## Primary Officers



### Director

Heather Johnston  
217-317-0384

[Director@LakeShoreHOG.com](mailto:Director@LakeShoreHOG.com)



### Treasurer

Richard (Rick) Cruz  
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### Assistant Director

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### Secretary

Colleen Hancock  
847-997-5542

[Secretary@LakeShoreHOG.com](mailto:Secretary@LakeShoreHOG.com)

## Discretionary Officers



### Activites (co-officers)

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Sammie Sweeney

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### Ladies of Harley (co-officers)

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Karann McHugh

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### Historian

George Lang

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### Head Road Captain/ Webmaster

John R (Motor Mouth) Sweeney Jr

[HeadRoadCaptain@LakeShoreHOG.com](mailto:HeadRoadCaptain@LakeShoreHOG.com)



### Membership

Roz Wrobel

[Membership@LakeShoreHOG.com](mailto:Membership@LakeShoreHOG.com)



### Officer at Large

Rich Faber

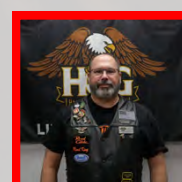
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### Photographer

Bob Morrison

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### Safety Officer

Joe Murglin

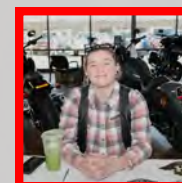
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### Editor

Corey (Rain Man) Johnston

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